

Call for Community Partners Guidelines and Application Form

Supporting Settlement Through Healthy Living Programs for Newcomer Girls and Women

The Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS), with support from Immigration, Refugees and Citizenship Canada (IRCC), is seeking 20 community partners to lead the development of healthy living opportunities for newcomer girls and women in communities across Canada. (Note: Newcomers are defined as being new to Canada for 5 years or less.)

ABOUT THE PARTNERS AND FUNDERS

CAAWS is a national non-profit organization dedicated to creating an equitable sport and physical activity system in which girls and women are actively engaged as participants and leaders. CAAWS provides a number of services, programs and resources to a variety of clients, including sport and physical activity organizations, teachers, coaches, health professionals and recreation leaders. Since 1981 CAAWS has worked in close cooperation with government and non-government organizations on activities and initiatives that advocate for positive change for girls and women in sport and physical activity.

IRCC is a Federal Government Department who works with partners to build a stronger Canada by developing and implementing policies, programs and services that:

- facilitate the arrival of people and their integration into Canada in a way that maximizes their contribution to the country while protecting the health, safety and security of Canadians;
- maintain Canada's humanitarian tradition by protecting refugees and people in need of protection;
- enhance the values and promote the rights and responsibilities of Canadian citizenship; and
- reach out to all Canadians and foster increased intercultural understanding and an integrated society with equal opportunity for all, regardless of race, ethnicity and religion.

The IRCC also advances global migration policies in a way that supports Canada's immigration and humanitarian objectives.

PROJECT DESCRIPTION

This project will build capacity among community, provincial and national healthy living service providers to better understand the needs of newcomer girls and women in order to better engage them in healthy living, physical activity and sport programs as a way to further their integration into communities and contribute to their overall quality of life.

PROJECT OBJECTIVES

1. To build capacity for settlement agencies and settlement workers to work more closely with healthy living, physical activity and sport partners in the community to help newcomer girls and women integrate into communities.
2. To build capacity among community, provincial and national healthy living, physical activity and sport organizations and service providers to understand the needs of newcomer girls and women and how they can be addressed to encourage greater participation.
3. To engage newcomer girls and women in healthy living, physical activity and sport programs as a way to further facilitate their integration into communities and contribute to their overall quality of life.
4. To increase connections for newcomer girls and women to public institutions, such as schools, municipal recreation and community health organizations through their participation in healthy living programs.

PROJECT OUTCOMES

For newcomer girls and women:

- Increased participation in community programs and services
- Improved health outcomes through participation in healthy living initiatives
- Increased knowledge about healthy living programs and services available in the community
- Enhanced personal and professional networks to assist with the development of friendships, education and employment opportunities

For community stakeholders:

- Increased awareness about the specific barriers and needs of newcomer girls and women in their community
- Increased understanding about how to enhance programs and services to better serve newcomer girls and women
- Development of multi-sectoral community partnerships to increase the level and quality of programs and services offered to newcomer girls and women

REQUIREMENTS OF COMMUNITY PARTNERS

- Developing and chairing a Community Advisory Committee composed of a variety of stakeholders (i.e. parks and recreation, public health, settlement agencies, community associations, religious groups, schools, corporate partners, etc.) interested in supporting the development of healthy living initiatives as a way to help newcomer women and girls integrate into communities.
- Developing and implementing a minimum of 2 healthy living projects for newcomer girls and women between June 2019 and February 2020. These projects would involve sport and/or physical activity opportunities, as well as educational sessions about healthy eating, mental health and other topics to help support life-long healthy living.
- Participation on 4-5 conference calls/Go to Meetings per year coordinated by CAAWS with the other 20 community partners in place from across Canada.

- Participation in webinar trainings provided by CAAWS on coordinating focus groups, supporting Community Advisory Committees, etc.
- Yearly reporting to CAAWS on progress around your community initiatives.

REQUIREMENTS OF CAAWS

- Delivery of webinar training for community partners on coordinating focus groups, coordinating workshops, developing and managing advisory committees and coordinating local projects
- Funding for the delivery of community projects.
- On-going support to community partners throughout the duration of the project.

CRITERIA AND CONSIDERATIONS FOR BECOMING A LEAD COMMUNITY PARTNER

Mandatory Criteria

- The partner must commit to be involved for the duration of the project: May 2019 to March 2020;
- The partner must show evidence of being able to connect directly with newcomer girls and/or women or with partners who can connect directly with newcomer girls and/or women;
- The project must increase healthy living, physical activity and/or sport opportunities for newcomer girls and/or women;
- The project must engage newcomer girls and/or women throughout the project;
- Evidence of sustainability of initiatives created beyond the funding period needs to be shown.

Eligibility

Who is eligible to apply to be a Lead Community Partner?

- Not-for-profit organizations
- Registered charities
- Community Organizations (i.e. sports associations/leagues, community centres, community associations, schools or school boards, sport clubs, sport councils, settlement agencies, newcomer serving organizations, etc.)
- Government departments (municipal, provincial/territorial, national)

Who is not eligible to apply to be a Lead Community Partner?

- Individuals
- Corporations/Businesses/For-Profit Organizations

Although not eligible to be community partners, please consider inviting individuals and corporations/businesses to be part of community projects as Advisory Committee members, participants, etc.

PROJECT TIMELINES

- Community partners selected: April 2019
- Community Projects take place: Year 1- May 2019 to February 2020

FUNDING

\$4,000 is available for lead community partners. (Cheque to be sent in June 2019)

PROJECT SUPPORT

Throughout the project, CAAWS will provide on-going support to community partners including webinars, conference calls, templates for measuring outcomes, final project reporting templates, etc.

APPLYING TO BE A COMMUNITY PARTNER

To apply, applicants must complete the application form below by **April 15, 2019**. Once filled out in full, please send this form electronically to Shelley Callaghan, Project Consultant, at purpledog@sympatico.ca.

If you have any questions please do not hesitate to contact Shelley.

Successful Community Partners will be asked to:

- Sign an agreement outlining their responsibilities related to management of the funds and delivery of project requirements.
- Agree to acknowledge funding support on all promotional materials.
- Contact CAAWS about any questions or concerns they might have.

Application Form

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Please use the space provided on this form to input your information. There are no word or page limits but please try to keep the information as brief as possible (bullet points are acceptable). Once complete, please save the file with your organization name in the file name and email it to Shelley Callaghan at purpledog@sympatico.ca.

A. Applicant Information	
Group/Organization Name	
Contact Name	
Title/Role in the Organization	
Mailing Address	
City	
Province	
Postal Code	
Telephone	
Email	
Website	
Eligibility (please check one or more)	<input type="radio"/> Not-for-profit organization <input type="radio"/> Registered charity <input type="radio"/> Community Organization <input type="radio"/> Government department (municipal, provincial/territorial, national)
Specific populations/ communities/ neighbourhoods your organization currently serves	

B. Applicant History/Experience	
<p>Please tell us about your organization. (i.e. What is your mission? What kind of programs/services do you provide? Who do you partner with? What is your impact?)</p>	
<p>Please describe multi-year project(s) your organization has lead or participated in and how you measured the impact on the community you targeted.</p>	
<p>Briefly describe any work your group/organization has done with newcomer girls and women, including partners you have worked with, focus groups/workshops you have coordinated and projects you have been part of or managed.</p>	
<p>What organizational capacity do you have to manage this project? (i.e. Staff, volunteer, partner support)</p>	

C. Interest in Becoming a Community Partner

Please tell us about the newcomer population in your community. (i.e. Numbers, countries of origin, trends over the last few years, etc.)

Why are you interested in developing healthy living (i.e. sport, physical activity or healthy eating) initiatives for newcomer girls and women in your community?

What kinds of healthy living programs or services (i.e. sport, physical activity or healthy eating) do you feel could help newcomer girls and women positively integrate into your community?

What resources (i.e. facilities, partnerships, human resources, programs/ services) do you already have in place or have access to that could help you with this project?

What challenges do you anticipate facing and how do you plan to overcome them?

Who would be your ideal community partners on this project?

What specific changes do you hope will result from this project?

How would you plan to involve newcomer mothers, girls or young women in your project from the beginning and throughout?	
How would programs or services developed through this project continue beyond the funding period?	